## CLAIMS:

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A method of providing car pooling assistance through a wireless
 communication system, the method comprising:

receiving a user carpool enrollment request
obtaining the positional information of the user's moving vehicle;
storing the positional information as a route in a call center
database; and

- sending at least one available match based on the carpool enrollment request to the user.
- The method of claim 1 wherein obtaining the positional information of the moving vehicle comprises obtaining the positional information through a global positioning system.
  - The method of claim 1 further comprising: recording the positional information obtained for the moving vehicle;
     and

20 transmitting the recorded positional information from the vehicle to the call center.

- 4. The method of claim 1 wherein the positional information further comprises time information.
- 5. The method of claim 1 further comprising linking the user's stored route to the received user's carpool enrollment request to create a user profile.
- 6. The method of claim 5 further comprising comparing the user profile to at least one subscriber profile, the subscriber profile including at least a carpool enrollment request.

- 7. The method of claim 6 further comprising generating a list of at least one subscriber profile that matches the user profile.
- 8. A computer usable medium including a program for providing car pooling assistance through a wireless communication system, the computer usable medium comprising:

computer program code for receiving a user carpool enrollment request

10 computer program code for obtaining the positional information of the user's moving vehicle;

computer program code for storing the positional information as a route in a call center database; and

computer program code for sending at least one available match based on the carpool enrollment request to the user.

- 9. The computer usable medium of claim 8 wherein the computer program code for obtaining the positional information of the moving vehicle comprises computer program code for obtaining the positional information through a global positioning system.
  - 10. The computer usable medium of claim 8 further comprising: computer program code for recording the positional information obtained for the moving vehicle; and

computer program code for transmitting the recorded positional information from the vehicle to the call center.

11. The computer usable medium of claim 8 wherein the positional information further comprises time information.

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12. The computer usable medium of claim 8 further comprising computer program code for linking the user's stored route to the received user's carpool enrollment request to create a user profile.

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- 13. The computer usable medium of claim 12 further comprising computer program code for comparing the user profile to at least one subscriber profile, the subscriber profile including at least a carpool enrollment request.
- 10 14. The computer usable medium of claim 13 further comprising computer program code for generating a list of at least one subscriber profile that matches the user profile.
- 15. A system of providing car pooling assistance through a wireless15 communication system, the system comprising:

means for receiving a user carpool enrollment request
means for obtaining the positional information of the user's moving
vehicle;

means for storing the positional information as a route in a call center database; and

means for sending at least one available match based on the carpool enrollment request to the user.

The system of claim 15 wherein the means for obtaining the
 positional information of the moving vehicle comprises means for obtaining the positional information through a global positioning system.

17. The system of claim 15 further comprising:

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means for recording the positional information obtained for the moving vehicle; and

5 means for transmitting the recorded positional information from the vehicle to the call center.

- 18. The system of claim 15 further comprising linking the user's stored route to the received user's carpool enrollment request to create a user profile.
- 19. The system of claim 18 further comprising means for comparing the user profile to at least one subscriber profile, the subscriber profile including at least a carpool enrollment request.
- 15 20. The system of claim 19 further comprising means for generating a list of at least one subscriber profile that matches the user profile.